



Warrensburg Arts Commission Meeting

Minutes

June 12, 2023

5:00-6:00pm

Southeast Conference Room

City Hall

102 S Holden St.

Warrensburg, MO 64093

Zoom option was available

The meeting was called to order at 5:01pm. Quorum was established.

Roll Call:

Voting Members Present: Sarah Chamberlin, Steve Carter, Allison Robbins, Sue Kraus, Cindy Bechtol

Voting Members Absent: Hannah Clark

Ex-Officio Present: Marcella McCoy, Eddie Osborne

Approval of Agenda: Steve motioned to approve, and Sue seconded. The motion passed unanimously.

Approval of Minutes: Steve motioned to approve, and Sarah seconded. The motion passed unanimously.

No **guests or visitors** were present.

New Business:

Due to technical difficulties, discussion of the **photo contest** submissions was tabled until the July meeting.

The Commission discussed **the coloring book project**, which was a proposed collaboration with the Visitors Center. Commissioners agreed that using an app that would turn photographs into coloring pages would be the most efficient way to create the content for the book. Before finalizing content, more discussion is needed with the Visitors Center. Allison and Sue will reach out to Marcy Barnhart for a meeting to discuss content her office would like to see and to decide on the number of pages. WCVB will incur the cost of this project.

The Commission looked at ideas for **promotion and marketing** developed at the strategic planning session in January. They continued this conversation during the Community Theater Fundraiser discussion.

Old Business:

The Commission briefly discussed the upcoming **art walks**. Steve will make some bags of 'upcycle' materials for the June art walk as an experiment for the final art walks of the season. Sarah and Eddie will set up for the June 21 art walk at 4:30 p.m..

The Commission discussed the October dates for the **Community Theater Fundraiser** at length. Cindy suggested October 12-October 15, as those would work best for the directors and accompanist involved. Allison will reach out to the Community Center to ensure those dates are available and reserved. The Commission also discussed marketing and promotion ideas for the fundraiser, including two radio spots on KOKO, an ad buy on social media in October, commercials featuring local businesses, ticket packets in other organization's fundraisers, and related content for social media. Allison will use these ideas to refine the current promotion and marketing plan.

The **next meeting** will take place on July 17 at 5 p.m. Agenda items for July will include the City Photo Contest.

The meeting was **adjourned** at 5:50pm.