

Warrensburg Convention & Visitors Bureau Minutes

Via Zoom

10 a.m. Thursday, June 11, 2020

A meeting of the Warrensburg Convention and Visitors Bureau was held via Zoom on Thursday, June 11, 2020 at 10:05 a.m. with Vice President Chelsea Cantrell presiding. Roll was called as follows: Present: Kelly Brooks, Chelsea Cantrell, Ginny McTighe, Scott Thomason, Diane Whitworth and Mason Wirsig; Absent: Tom Koenigsfeld and exofficio members Danielle Fesler, Bryan Jacobs and Harold Stewart.

The adoption of the agenda was considered. Brooks made a motion to adopt the agenda. The motion was second by Wirsig. Motion passed.

Minutes of the May 14, 2020 WCVB meeting were considered. McTighe made a motion to approve the meeting minutes as presented. The motion was second by Whitworth. Motion passed.

Financial report provided by the WCVB director.

The director presented the directors report.

Visitor Center reopening Monday, June 15. The Center's reopening plan will be followed. The plan was first presented to the Board at the May 14, 2020 WCVB Board Meeting. Hours will be 1-4 p.m. Monday-Friday.

UCM will be hosting in-person Orientation July 15-17 and July 30-31. The WCVB will be welcoming parents and students in the opening remarks. The WCVB will share a table with the Chamber of Commerce and Main Street to distribute community info during the sessions. Spring graduation is planned for Saturday, August 1. They are planning on doing three ceremonies.

The WCVB will be assisting UCM on its marketing efforts by providing digital images and community highlights.

UCM is planning on in-person classes this fall.

Missouri Division of Tourism Marketing Matching Grant for FY 21 will include digital aspects. In the past, it has been utilized for 100% print pieces. The Board will be presented the application for approval at the July Board Meeting. The grant application is July 15.

Missouri Division of Tourism and OBP have invited the WCVB to provide a virtual FAM tour on Thursday, July 16. This will provide an opportunity for the WCVB to tell our areas story, so it can be utilized by OBP in its efforts in marketing Missouri's tourism industry.

2020-2021 Budget will be presented to the Board at the July WCVB Board Meeting. The second presentation and approval will be at the August WCVB Board Meeting. The year's lodging tax is projected at \$120,000. This is \$160,000 less than the tax's projection in FY 19-20. Some services will be revised or eliminated due to this drastic shortage.

Johnson County EMA has agreed to continue providing drone images and footage from area events. They will provide four events from June 1, 2020-May 31, 2021 at a cost of \$250. The WCVB will only incur these costs if we request them. Johnson County EMA worked with the WCVB in 2019-2020 and the provided images exceeded what was outlined in the agreement.



The Community Grant Program updated included details on those events selected for the 2020 grant program. The Todd Hamann Memorial Golf Tournament is cancelled for 2020. The remaining events are on tentatively on the calendar. The Board will be updated if any changes are announced.

With the Board's consensus, the July WCVB Board meeting was moved from 10 a.m. Wednesday, July 9 to 10 a.m. Wednesday, July 1. This meeting will be held via Zoom.

There were no appearances by the public.

Board Member Scott Thomason announced UCM will be hosting USA Gymnastics event in March 2021. He will provide contact information to the director.

Board Member Diane Whitworth thanked the director for updating her job duties including cleaning, secretarial and more during this time.

Meeting adjourned.

