

## Warrensburg Convention & Visitors Bureau Minutes

Warrensburg Municipal Center Council Chambers, 200 S. Holden, Warrensburg  
Wednesday, March 4, 2020

A meeting of the Warrensburg Convention and Visitors Bureau was held on Wednesday, March 4, 2020 at 3:34 p.m. at the Warrensburg Municipal Center Council Chambers, 200 S. Holden, Warrensburg, Missouri, with President Tom Koenigsfeld presiding. Roll was called as follows: Present: Kelly Brooks, Tom Koenigsfeld, Ginny McTighe, Diane Whitworth and Mason Wirsig; and exofficio member Harold Stewart; Absent: Chelsea Cantrell and Scott Thomason, and exofficio members Danielle Fesler and Bryan Jacobs.

The adoption of the agenda was considered. Koenigsfeld made a motion to adopt the agenda. The motion was second by McTighe. Motion passed.

Minutes of the February 5, 2020 WCVB meeting were considered. McTighe made a motion to approve the meeting minutes as presented. The motion was second by Wirsig. Motion passed.

Financial report provided by the WCVB director.

The WCVB director provided an update on the following meetings/conferences:

**Capitol Days**, February 19-20, Jefferson City. Met with elected representatives including Representative Dan Houx and Senator Denny Hoskins. Information regarding tourism's impact on our local and state economy was distributed.

**Tourism Marketing Summit**, March 2, Jefferson City. The Missouri Division of Tourism's agency on record provided a marketing concept: That's My MO.

**Missouri Division of Tourism Central Region Road Show**, March 13, Lake of the Ozarks. Registrations are still being accepted. Brooks noted her interest in attending.

The WCVB director sought the board's direction on donating funds to assist with food, water and Gatorade for emergency personnel working the Wings Over Whiteman Air Show June 13-14. Wings Over Whiteman brings over 100,000 people to the area. It's the biggest event in Johnson County. The donation would not exceed \$250. Whitworth made a motion to approve the monetary donation not to exceed \$250. The motion was second by McTighe. Motion passed.

The WCVB director distributed copies of the WCVB Board meeting day/time survey. The survey was distributed via email to board members. Discussion followed. Moving the WCVB Board meetings to the second Thursday of the month at 10 a.m. was approved by consensus. The location will not change.

The WCVB director provided the director's report. Items noted included upcoming event support, the marketing services and creative strategy RFP, WCVB grant program, Census 2020 and the severe weather information distributed to hotels.

The WCVB director noted the next scheduled meeting is 10 a.m. Thursday, April 9.

There were no appearances by the public or board comments.

Meeting adjourned.

