

TO: Parks & Recreation Board  
FROM: Chris Deal, Interim Parks & Recreation Director  
SUBJECT: Corporate Rate for Community Center Membership  
DATE: March 29, 2023

It is an industry standard at Community Centers and Fitness Centers to offer corporations/local business the opportunity for an employee discount, to encourage wellness for their workforce. It would also be a benefit to the Warrensburg Community Center towards reaching our membership goals. Currently, the Community Center is behind last years numbers on Membership by approximately 10%.

In review of the Warrensburg Parks & Recreation files, there have been similar “wellness programs” that have involved discounts, so staff will be in review of that history, along with other city offerings and put together a program to present to local corporations/businesses.

Staff recommends the Parks & Recreation Board approve the 10% discount, for corporations/businesses who have 5 employees or more to sign up for this corporate discount membership program.