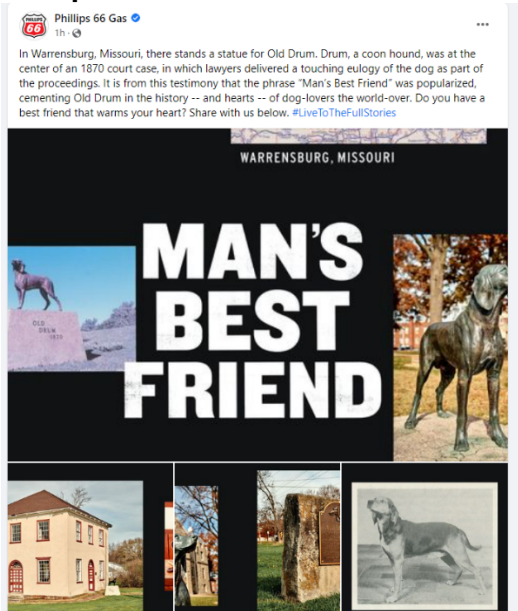


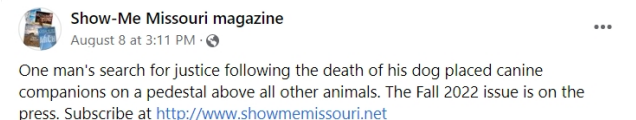
WCVB DIRECTOR'S REPORT
Marcy Barnhart, Director of Tourism
September 1, 2022

National Shoutout for Old Drum, Missouri's Historical Dog!!

Phillips 66 Facebook Post 8/24/2022



Show-Me Missouri Magazine Fall 2022 Cover Story



I have a copy of the issue for each of the WCVB Board members. They will be distributed at the October Board meeting.

Stuckey's (Famous Roadside Stop)

<https://stuckeys.com/things-to-see-and-do-near-a-stuckeys-nelson-missouri/>

WCVB Grant Program and Sponsorships

No applications were submitted by the Friday, July 29 deadline.

The WCVB Community Support Committee is working to get a meeting scheduled to discuss the 2022-2023 grant program. We are working to kick off the program in October so it would follow our budget year. This would help eliminate confusion with grants being awarded in one fiscal year but the funds being distributed in another fiscal year.

The committee will also discuss sponsorships and the criteria for a sponsorship. The funding for sponsorships is very limited, but as this is tax funds, we need to have criteria to ensure the funds are going toward the WCVB's mission and they meet the criteria of the Missouri State Statute RSMo. 67.1003.

Communication Coordinator Position

The position has been posted. Approximately 20 applications have been received.

The posting will remain until the position has been filled.

We hope to have someone onboard by October 10.

It is a part-time position with an average of 21-24 hours per week.

Warrensburg Arts Commission

We have exciting news regarding the brochure/poster the WCVB and the Warrensburg Arts Commission have been working on...It's been sent to the printers! The piece was sent to the printers on August 19. Our goal was to have it for distribution by October. We hope to have it in-hand by mid-September.

The WCVB will be incurring the cost of the print. The Warrensburg Arts Commission provided the content and design for the piece. The WCVB will distribute through the hotels, Visitor Center and more!

Wall That Heals

Mr. Dean Murphy presented the Wall during the August WCVB Board Meeting.

Understanding this is an event that will need considerable funding and community support along with extensive planning, we will evaluate for the 2024 calendar year. City Manager Dulin and I will be visiting the Wall when it is in Warrenton, Missouri on September 9 to learn more.

Warrensburg Parks and Recreation

I attended the WPR Board meeting Wednesday, Aug 31 and presented information about the WCVB grant and upcoming events.

Warrensburg Visitor Guide

We will be working on our visitor guide for 2023. The piece will no longer be a trifold. The 2023 guide will be a booklet.

An informal request for quote was conducted. Sunnyside Creative located in Warrensburg will be designing and overseeing the printing of the piece. The goal is to have the piece in distribution by January 2023.

MO State Fair

The WCVB was at the Missouri State Fair three times during the 10-day fair.

Sunday, August 14 Councilmember Eddie Osborne and I worked a booth beside the Missouri Division of Tourism staff.

Thursday, August 18 Warrensburg Parks and Recreation Director Danielle Foster and I worked at the Missouri Travel Alliance Travel Show.

Friday, August 19 I worked the booth with Missouri Division of Tourism in the morning and then I was able to attend our area 4H members presentation in the 4H Building.

RECAP: Meetings in August** *(Does not include impromptu meetings not on calendar.)*

City Management Team Meeting each Tuesday at 9:30 am (August 2, August 9, August 16, August 23 & August 30)

Rotary each Tuesday at noon

August 8, August 15 and August 22 City Council Meetings

- August 1 Farmers Market Meeting
Madden Media-MMG 2023 Plan
Love What's Local Meeting
- August 2 KOKO Radio Show
Missouri Travel Alliance Auction Committee Meeting
BBBS Open House
- August 3 WCVB & WPR Updates
AIRBNB Round Table MACVB
AMTRAK Marketing Meeting
- August 4 Missouri Travel Alliance Auction Committee Meeting
Diversity and Inclusion Presentation
- August 8 Dean Murphy, Wall That Heals
- August 9 Cinco De Mayo 2023
- August 10 MORPAC Meeting
- August 11 WCVB Board Meeting
Madden Media Marketing Plan Connect
Downtown Mingle
- August 14 MO State Fair
- August 18 MO State Fair-MTA Travel Show
- August 25 Love What's Local
Missouri Travel Alliance Board of Directors Meeting
- August 27 Farmers Market-In The Burg
- August 30 Military Affairs Committee Meeting
- August 31 MACVB Emerging Markets-Photography Webinar
Warrensburg Parks and Recreation Presentation

September WCVB Board Meeting

The WCVB Board Meeting will be held 10 am Thursday, September 8 via Zoom. The information will be included on the agenda posted on the City's website under the Agenda/Minutes section.

2022 Meeting Schedule:

In-Person	Zoom
October	September
	November
	December

WCVB Important Dates:

- September 6 WCVB on KOKO 1450am (Daniel Brigham, Knob Noster State Park Director, will join)
- September 8 WCVB Board Meeting
- October 4-7 Visitor Center Closed (Missouri Division of Tourism Conference on Tourism)
- October 12 WCVB Visitor Center Committee Meeting
- October 13 WCVB Board Meeting (In-Person)