

WCVB Board Meeting

Meeting: September 8, 2002

Item: Strategic Plan Update/Committee Updates

(Committee appointments made August 11, 2022)

***Exofficio to all Committees as per WCVB Bylaws: Tom Koenigsfeld, WCVB President*

Goal: 1-Visitor Center

Visitor Center Committee: Dana Phelps, Diane Whitworth, Danielle Dulin and Jim Kushner

The Committee meets the first Wednesday of the month at 9 a.m. via Zoom.

Committee met Wednesday, July 6

Next Meeting: 9 am Wednesday, October 12 via ZOOM

205 N Holden: future home of the Warrensburg Visitor Center!

Goal 2-Visitor Profile and Goal 3-Marketing Plan

Marketing Committee: Diane Thompson, Kelly Brooks and Dana Phelps

Both projects have been approved for funding assistance through the Missouri Division of Tourism Marketing Platform Development grant.

Parts of Goal 4: Foster Relationships (Grant Program)

Grant: Ginny McTighe and Kelly Brooks

Communicated via email.

No applications submitted by the Friday, July 29 deadline.

A meeting will be scheduled in September for an update at the October meeting. The committee will present grant program updates along with criteria for sponsorships.

Goal 5-Financial Stability/Sustainability

Finance: Ginny McTighe and Diane Whitworth

Working on the budgets (21-22 REVISED and 22-23)

Financial policies and procedures are in draft form. Committee will review following City Finance's review. All policies will come before the board for review/approval.