

WCVB DIRECTOR'S REPORT
Marcy Barnhart, Director of Tourism
August 8, 2022

WCVB Grant Program

No applications were submitted by the Friday, July 29 deadline.

Communication Coordinator Position

The position has been posted. The posting will remain until the position has been filled.

We hope to have someone onboard by October 10.

It is a part-time position with an average of 21-24 hours per week.

Lodging Tax

Missouri Association of Convention and Visitors Bureau will be hosting a "Short Term Rental Lodging Tax" educational session for MACVB members to learn more on collecting lodging tax from short term rentals. The City of Warrensburg does not collect lodging tax from Airbnb or the other short term rental companies.

There are currently 20+ listings on Airbnb inside the Warrensburg city limits. I will keep you posted as more information is collected.

Warrensburg Arts Commission

The WCVB is working with the Warrensburg Arts Commission on a promotional piece promoting the Arts in our community. The piece is in the design phase and will be in distribution by October. The WCVB will be covering the expense of printing.

Wall That Heals

Dean Murphy, employee of The Wall That Heals and Johnson County resident, is presenting the community the information on bringing the Wall back the Burg. The Wall was in Warrensburg several years ago. The application process is currently opened for 2023. I have met with Dr. Clifford who spearheaded the event last time it was in Warrensburg. City Manager Danielle Dulin and I will be attending the wall when it's in Warrenton on Friday, Sept. 9 to learn more about the event and the community's role. It is estimated to cost approximately \$20,00-30,000 to host the event. Staff will recommend the WCVB support the event in 2024.

Mr. Murphy will be attending the August WCVB Board Meeting.

Warrensburg Diversity and Inclusion Commission

I attended the DIC meeting Thursday, August 4 and presented information on the Missouri Division of Tourism Juneteenth Grant and WCVB tourism marketing grant.

Warrensburg Parks and Recreation

I will be attending the WPR Board meeting Wednesday, Aug 31 to present information about the WCVB grant and upcoming events.

Warrensburg Visitor Guide

I'm so excited to report we will be revising our visitor guide from a tri-fold brochure to a booklet. An informal request for quote was conducted. Sunnyside Creative will be designing and overseeing the printing of the piece. The goal is to have the piece in distribution by January 2023.

UCM Orientation Sessions

I had the absolute pleasure of working two UCM Orientation sessions this summer. On Thursday, July 28 Senator David Pearce and I worked the Warrensburg table and Saturday, July 30 I worked it. We had information from Warrensburg Chamber of Commerce, Warrensburg Main Street, AMTRAK-Missouri River Runner and more. The WCVB partners with the Chamber and Main Street to host the table throughout the summer.

AMTRAK Second Train Celebration

On Monday, July 18 several gathered to help the WCVB celebrate the return of the second daily Missouri River Runner train service. A big thank you to our co-sponsors for the event Warrensburg Chamber of Commerce and Senator David Pearce.

RECAP: Meetings in July** *(Does not include impromptu meetings not on calendar.)*

City Management Team Meeting each Tuesday at 9:30 am (July 5, July 12, July 19, and July 26)

Rotary each Tuesday at noon

July 11 and July 25 City Council Meetings

July 5 KOKO Radio Show (Dean Murphy-Wall That Heals)
HR Director Retirement Celebration

July 6 Visitor Center Committee Meeting
AMTRAK MO River Runner Marketing Meeting

(Out of office July 11-14)

July 14 WCVB Board Meeting
Chamber Awards Banquet

July 18 AMTRAK Second Daily Train Celebration
Sunshine Law Training

July 19 CyBurg Meeting

July 20 Exit Interview with Noah Sweeney

July 21 Warrensburg Economic Coalition
Police Chief Andy Munsterman reg: Juneteenth Grant

July 22 Wall That Heals-Dean Murphy

July 25 Missouri Travel Alliance Education Committee

July 26 Cinco De Mayo 2023 Celebration

August WCVB Board Meeting

The WCVB Board Meeting will be held 10 am Thursday, August 11 via Zoom. The information will be included on the agenda posted on the City's website under the Agenda/Minutes section.

2022 Meeting Schedule:

In-Person	Zoom
October	August
	September
	November
	December

WCVB Important Dates:

August 11 WCVB Board Meeting ZOOM

August 14 WCVB at Missouri State Fair-Visit MO booth
Councilmember Osborne will be attending as well.

August 18 WCVB at Travel Show-Missouri State Fair
WPR Director Danielle Foster will be attending as well.

August 19 WCVB at Missouri State Fair

September 6 WCVB on KOKO 1450am (Daniel Brigham, Knob Noster State Park Director, will join)

September 7 WCVB Visitor Center Committee Meeting