

WCVB DIRECTOR'S REPORT
Marcy Barnhart, Director of Tourism
May 9, 2022

Visitor Center Relocation

A big thank you to all the supportive City staff, administration, and Council for allowing the Warrensburg Visitor Center to relocate in the Warrensburg Municipal Center as an interim basis while the renovations at 205 N Holden are complete. We are moved in and ready to host our first event in the space! Noah Sweeney, WCVB Communication Coordinator, will be overseeing the event.

9-10 am Wednesday, May 25 Open House "Donut-Cha Know We Moved"! It will be a come-and-go style event.

Care Connection Presentation

The WCVB presented on Johnson County Tourism at the Care Connection event on Tuesday, April 26. The group was smaller, but the interaction with attendees was encouraging.

National Travel and Tourism Week-May 1-7

A big thank you to all who attended our event on Monday, May 2 at the train station. We had a great response from elected officials, City administration and more! It was a fantastic way to kick off this week. The service Amtrak provides is important to our area's tourism and the state's! More than 50 goodie bags were distributed along with cookies from RISE.

The event was sponsored by the Warrensburg Chamber of Commerce, UCM's Executive Director of Governmental Relations and the WCVB.



Social Media

This week we are launching an organic social media campaign, Summer Time in the Burg.

This campaign will focus on the fun spring/summer attractions and events in the area. We have approximately 10 individuals from different organizations participating.

WCVB/Warrensburg Arts Commission

The WCVB is so excited to work with the Warrensburg Arts Commission on a printed piece to promote the Arts in the Burg. We have so many fantastic murals and sculptures along with a variety of opportunities to enjoy performances or be a part of a performance! We hope to have the piece ready for distribution by October 1, 2022.

Congratulations

Congratulations to the WCVB Communication Coordinator Noah Sweeney for graduating UCM last weekend with his degree from UCM in event management. Noah started with the WCVB last summer as an intern and then moved into a part-time role.



2022 WCVB Board Meetings

In 2022, the WCVB Board Meetings will be held in-person quarterly and by Zoom in-between. Information regarding the meetings can be found on the City’s and WCVB’s websites. The in-person meetings will be held at the Municipal Building in the Council Chambers.

The Board meets the second Thursday of the month at 10 a.m.

2022 Meeting Schedule:

In-Person	Zoom
January	February
April	March
July	May
October	June
	August
	September
	November
	December

WCVB Important Dates

- May 12 WCVB May Board Meeting Zoom
- May 12 Lions Club Presentation
- May 25 Visitor Center Open House
- May 27 Missouri Division of Tourism Marketing Matching Grant Application Due
- Missouri Division of Tourism MMG 2022 3rd Qtr Reimbursement Due
- May 30 Visitor Center Closed Memorial Day
- May 31-June 3 Out of Office -PTO
- June 6-8 MACVB Conference in Columbia, MO
- June 7 KOKO Radio Show with Marion Woods
- June 9 WCVB June Board Meeting Zoom

**WCVB Visitor Center Committee Meeting will not be held Wednesday, June 1. The rescheduled date and time will be posted closer to June.