

**WCVB DIRECTOR'S REPORT**  
Marcy Barnhart, Director of Tourism  
March 4, 2022

**Blind Boone Symposium**

The WCVB will be working on a self-guided Blind Boone Tour in our area for attendees to take during the symposium the first weekend of October. We will reach out to several organizations to assist. We will get feedback from those who participated in the tour and make any needed revisions before promoting generally on the Visit Warrensburg website and social media platforms.

The symposium has been awarded the WCVB grant for \$2,000.

**Spirit Trail**

I met with Spirit Trail Coalition representatives David Peerbolte and Sallie Ashe on Thursday, February 24 regarding promotion of the Spirit Trail and the various loops they have created to get those in Warrensburg to the three Rock Island Trail spearheads in Johnson County (Chilhowee, Leeton and Medford). The WCVB will assist the Coalition as much as possible with their marketing efforts.

**Skyhaven Airport**

I met with Benjamin West, Skyhaven Airport manager, on March 3, 2022 at the airport for a tour of the facility and to discuss our area's tourism. He is interested in attending an upcoming WCVB Board meeting to discuss the airport and the role it can play in our area's tourism.

**Warrensburg Arts Commission**

I was contacted by Allison Robbins on projects the WCVB and Warrensburg Arts Commission could potentially work on together. I'm very excited about this opportunity. We are working to get a meeting scheduled the week of March 14.

**Financial Institution Services**

The Warrensburg Convention and Visitors Bureau is included in the City of Warrensburg's request for financial institution services. Being included in the proposals submitted to the City, gives the WCVB advantages such as increased interest rates, better fee schedules and more. The RFP for the financial services will be released this spring with the award being made by City Council in June. Using the same financial institution as the City of Warrensburg, also allows seamless communication as the City's Finance Department processes the WCVB reconciliation and accounts payable. The WCVB Board will be kept updated on the process.

**Grant Update**

*MDT Grant Program:*

The MDT Second Quarter MMG Reimbursement request was received and deposited (\$15,717) on March 1, 2022.

The MDT MMG 2022-2023 application deadline is May 27, 2022. The WCVB is eligible to apply for up to \$25,000. Staff is reviewing and will present the application to the Board at the May WCVB Board meeting. The WCVB received \$70,000 from the MDT MMG Program in 2021-2022.

*WCVB 2022 Grant Program:*

The WCVB Board reviewed applications at the February Board meeting in closed session. Three applications were received for the January review period. Grants were awarded to the John William Boone Heritage Foundation-Boone Symposium, Johnson County Cancer

Foundation Golf Tournament, and the Whitworth Foundation's Blaine Whitworth Golf Tournament.

The next application deadline is Friday, April

**Training/Meetings-Out of Office**

I will be out of the office Thursday, March 24 for the Missouri Division of Tourism Road Show Meeting in St. Joseph. City Manager Danielle Dulin will be attending as well.

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**2022 WCVB Board Meetings**

In 2022, the WCVB Board Meetings will be held in-person quarterly and by Zoom in-between. Information regarding the meetings can be found on the City's and WCVB's websites. The in-person meetings will be held at the Municipal Building in the Council Chambers. The Board meets the second Thursday of the month at 10 a.m.

2022 Meeting Schedule:

<b>In-Person</b>	<b>Zoom</b>
January	February
April	March
July	May
October	June
	August
	September
	November
	December

**April Meeting**

We will be meeting in-person for the April Board Meeting. The meeting will start with housecleaning items (minutes, financial reports, etc.) and then we will take a tour of 205 N Holden Street-the future home of the Warrensburg Visitor Center! I have invited the City Council to join us on the tour as well.