

Admin

- I have been working on updating the Youth Scholarship application. We are looking at potential changes to what the scholarship covers. Since the After School Program has not made and we received funding from the United Way for the program, I will be meeting with the United Way to see if we can allocate those funds elsewhere.
- I am working with Bill Graves on two bid projects – replacing the safety surfacing at Hawthorne Park and the digital sign replacement.
- The mower bid is currently open. Jason McCarty is managing the bid process for that project. We are looking to bid out mowing on all parks except for the following: Lion's Lake Ballfield, Cave Hollow Park, West Park, and Grover Park. This will allow us to have control over the maintenance of all of the soccer and baseball fields for programming. It will also free up the crew's time to do other projects.
- Alex, Jeff, Carrie, and I attended the annual Missouri Parks and Recreation conference in Springfield, MO March 1-4. It is always great to attend conference and network with peers, as well as have opportunities to bring new ideas back to Warrensburg. One of the sessions we sat in was about adapting swimming lessons to those with Autism and it really sparked some great ideas for future programming.
- I am working on getting the FY 2023 budget entered into Incode.
- This year we are partnering with the other agencies involved in Brightsox Baseball. I am really excited for WPR to be part of the league this year.

Operations

- Maintenance Crew did a great job of keeping the Community Center clean and safe during the snow events
- I helped host the Community Job Fair on February 28
- I attended the Missouri Parks & Recreation Conference in Springfield March 1-4
- I attended a webinar called "The Science of Facebook" on February 24
- We continue to have weekly meetings with Shift Leaders
- Carrie continues to process bill payments for Maintenance and Community Center
- I meet weekly with Rec Staff about Marketing needs
- Room rentals are going very well
- Carrie & I worked together to create a FY23 Budget for our areas
- Danielle & I met with Bill Graves who is helping us complete a bid request for the digital sign
- I have a new part-time Marketing Coordinator starting with us March 31

Marketing

- We were able to complete the design for the 2022 Summer Activity Guide on schedule and it is due to come out the first week of April
- Social Media - We continue to follow a regular schedule for Facebook Posts, Twitter Tweets, Instagram posts, Texts and Email Newsletters. Statistics are as follows:

- 2-3 Facebook Posts daily; Statistics for the last 28 days include:
 - Currently 7,441 Followers; Demographics: 82% Female, 18% Male, largest age group 35-44, 2nd largest 25-34; those 2 age groups make up 55% of our Followers
 - Most of our followers are from Warrensburg, followed by Sedalia, Knob Noster, Holden, WAFB, Centerview and Kansas City
 - We have reached 9,293 people in the last 28 days
- 2-3 Twitter Tweets daily, with 594 Tweet Impressions in the last 28 days; # of Followers is 287
- We have increased to 895 Followers on Instagram
- We have 219 Followers on Textcaster
- We continue with our Friday FUNMail Email Newsletter. We have 4,503 Contacts on our current email list, with an Opening Rate consistently higher than the industry standard
- We continue advertising on KOKO 1450AM/107.9FM & 98.5 The Bar-FM which includes ads, daily on-air mentions and a monthly live interview on the Johnson County Today morning show on KOKO, 1st Tuesday of every month at 8:30am. Teresa still does the weekly Fit Tip on KOKO every Monday in the 6am and 5pm hours
- We continue to receive the most hits on the city website
- I have been able to start sending group text messages to all our members through our Parks Software ActiveNet, approximately 900 member mobile #'s

Maintenance

- The dewinterization process has started in the parks. They are also doing updates in facilities as they go, ex. New toilets as needed, paper towel dispensers, cleaning graffiti, etc.
- Once the fields dry up from all the rain, the crew will start fertilizing sports fields. They've been working on the infields the past few weeks, getting ready for baseball and softball practices to start next week.
- The Lion's Lake Bobbers were repainted and will go back in the lake in the coming weeks.
- Working on replacing lights in the WCC Pool Pump room.
- The Community Center breakroom got a facelift. The flooring, fridge, and microwave were replaced. The carpet was long overdue, we have carpet on our future list for the rest of the building.
- We received the warranty parts for the Merry Go Round at Cave Hollow Inclusive Playground. The crew will fix it in the next few weeks, barring weather.

Recreation

- Attended MPRA conference in Springfield, MO
- WPR staff presented for Rotary Club
- Created Sports Surveys for parents and coaches, still compiling responses.
- Demo with TeamSideline to join scheduling program with ActiveNet
- Attended Eat Smart in Parks Orientation
- Preparing for summer: Concession Stand - updating menu, purchase equipment, meet with food/coke reps, clean, train staff, update POS system, clean facility, food handling certifications for staff, dewinterize coke machines. Summer Day Camp – create alternate concession card process, update handbook, finalize summer school option, schedule field trips, rent buses from Apple Bus, plan staff

training, prep head unit leader backpacks, order staff shirts/field trip shirts, train new camp coordinator, interviews for head unit leaders. Bright Sox Adaptive Softball League – schedule games, new ramps for dugouts arrived, schedule end of season pool party, order uniforms. Swim – order uniforms, train staff, schedule private lessons, plan Aqua Camp. Sports – order uniforms, train staff, met with maintenance team about field prep and season timeline, order bases, order equipment, hold coach meetings

- JOB OPENINGS – We are in need of Concession Attendants, Baseball/Softball Officials, Swim Instructors (50 private lessons on the waiting list)

Programs & Events

- March Group Swim Lessons session began 3/7
 - 47 children registered with 11 on the waitlist
- Private swim lessons- 55 on the waitlist
- April Group Swim Lesson registration is open now
- Spring Break Camp – held March 7-11
 - 20 children registered
- Kids Night In was held on 3/4
 - 9 children registered

- Currently hiring summer staff for concessions, swim, and SDC
- Attended UCM Networking with a Purpose on 3/1 with Brooke as part as a sport management panel as well as attended a job fair
- Hired Summer Day Camp Coordinator – Ashley Clark – 4th grade teacher here in Warrensburg.

Sports

- Youth basketball playoffs ended 3/4
- Little Hoopsters basketball ended 3/17
- Men's basketball playoffs ended on 3/21
- Held Indoor Soccer coach meeting
- Indoor Soccer season has begun, games start 3/26 with 73 children registered.
- We are still taking registrations for Tiny T's and Tee Ball

- Youth baseball/softball registration has closed. Practices will start in April and games begin 5/2.
- Baseball Coach Meeting held on 3/23 and Softball Coach Meeting held on 3/24.
- 166 children registered in baseball; 94 children registered in softball.

Fitness

- Small Group Personal Training Beginner and Advanced Class March 2nd – 30th.
- Hired 3 more group exercise instructors and 4 fitness attendants.
- Having a meeting with Group Exercise Instructors and Fitness Attendants.
- Planning summer fitness schedule and making activity guide updates/corrections.
- KOKO Radio Show on Tuesday, March 1, 2022, with Recreation Staff.
- Adult Pickle Ball League March 9th – March 30th, tournament TBD with 21 players.
- Home School PE starts in February on Tuesday and Thursday mornings for an hour for 4 weeks with 23 kids enrolled.
- Attended NETA Standard Setting Panel March 4-5th.
- Attended UCM Sport Management Panel and Marketing event with Tracy on March 1.

Fitness Floor Attendance				
Month	Group Exercise	Fitness Floor	Basketball Gym	Total
March 2021	946	2,401	3,761	7,107
April 2021	895	2,016	2,626	5,537
May 2021	895	1,842	1,695	4,432
June 2021	1,014	1,891	2,284	5,189
July 2021	622	1,010	1,286	2,914
August 2021	798	1,631	1,800	4,229
September 2021	960	1,308	883	3,151
October 2021	997	1,902	1,544	4,443
November 2021	1,130	1,613	1,655	4,398
December 2021	667	1,412	1,063	3,142
January 2022	559	1,222	887	2,668
February 2022	539	2,850	1,652	5,041
March 2022	912	1,590	1,234	3,736