

Marcy Barnhart

From: Steve Schmidt <steve@terrain-mag.com>
Sent: Thursday, February 3, 2022 1:41 PM
To: Marcy Barnhart
Subject: Re: Gateway Outdoor Expo

Hey Marcy,

Are you staying warm and dry? Do you have a lot of snow? It's really coming down here now and we have about four inches of snow on top of a half inch of ice!

Here's my thought for a 2022 campaign:

| Issue | Ad Type | Focus | Issue Price | Issue Release Date | Issue Estimated Bill Date |
|---------------|--------------------|-------|-------------|--------------------|---------------------------|
| Mar/Apr 2022 | Half Page | | 605 | Feb 21 | February 24, |
| May/June 2022 | Full Page | | 990 | Apr 25 | April 27, |
| Jul/Aug 2022 | Full Page | | 990 | Jun 20 | June 22, |
| Sep/Oct 2022 | Full Page | | 990 | Aug 22 | August 24, |
| May/June 2022 | Website Billboard | | 350 | Client choice | Start date of ad |
| Jul/Aug 2022 | Enewsletter Banner | | 350 | Client choice | Day of issue |

The website billboard is for one month. You can decide on your focus for both digital ads since they can link to your site or a specific event (or anything). Also, the digital ads are completely open as to when you want to run them.

Obviously this is open to any changes/substitutions you might want. Feel free to give me a call if you want to discuss. The total price is \$4275

Thanks,
Steve



Steve Schmidt
Advertising/Events
Terrain Magazine
www.terrain-mag.com
618. 696.9939



On Thu, Feb 3, 2022 at 11:06 AM Steve Schmidt <steve@terrain-mag.com> wrote:
Thanks Marcy!