



Insertion Order

Order: 2170
 Order: 2/4/2022

Advertiser
 Marcy Barnhardt
 Warrensburg CVB
 407A Russell Ave, Ste 2
 Warrensburg, MO 64093 United States (US)
 660-262-4712
 marcy.barnhardt@warrensburg-mo.com

Bill To
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 Warrensburg, MO 64093 United States (US)
 660-262-4712
 marcy.barnhardt@warrensburg-mo.com

Publisher
 Missouri Life
 PO Box 57, 208 Columbia St.
 Rocheport, MO 65279
 Phone: 660-882-9898

 Rep: Mary Leonard
 Rep Phone: (573) 514-5453
 Rep Email: mary@missourilife.com

Publication	Issue	Year	Ad Size	Card Rate	Net
Missouri Life Magazine	May	2022	Full Page	2,408.00	\$2,408.00
Missouri Life Magazine	June	2022	Full Page	2,408.00	\$2,408.00
Missouri Life Magazine	July/August	2022	Full Page	2,408.00	\$2,408.00
Missouri Life Magazine	September	2022	Full Page	2,408.00	\$2,408.00
Missouri Life Magazine	November/December	2022	Full Page	2,408.00	\$2,408.00

Product	Year	Issue	Position	Impressions	Ad Notes	Card Rate	Net
Sponsored Bundled Content	2022	April 1 2022	Digital Sponsored Content	0	April 13, September 7, November 2	800.00	\$800.00
Sponsored Bundled Content	2022	September 2022	Digital Sponsored Content	0	April 13, September 7, November 2	800.00	\$800.00
Sponsored Bundled Content	2022	November 2022	Digital Sponsored Content	0	April 13, September 7, November 2	800.00	\$800.00
Dedicated More E-newsletter	2022	May	Dedicated e-newsletter	0		700.00	\$700.00
Dedicated More E-newsletter	2022	Oct	Dedicated e-newsletter	0		700.00	\$700.00

Total: **\$15,840.00**

Advertising Terms & Conditions

Due to the timeliness and nature of this publication, this contract is non-cancellable 45 days prior to publication date. If a contract for future issues is canceled and past ads under same contract had earned a volume discount, advertiser will be billed for the difference that is no longer earned by volume discount. All advertisements are published for the benefit of the applicable agency and the advertiser, and each is jointly and separately liable for all charges. Advertisers and agencies are solely responsible and assume full liability for all content and claims of their advertisements. If advertiser/agency does not supply acceptable PDF or materials by deadline date, publisher will bill for contracted insertion cost. Publisher shall not be liable for failure to publish or distribute all or any part of the publication because of labor dispute, accident, fire, act of God, or any other circumstances beyond publishers' control. Further, publisher shall not be liable for damages if for any reason he fails to publish an advertisement. Advertiser and/or Agency will indemnify and save publisher harmless from and against any loss or expense arising out of publication of advertisements, including without limitation, reasonable attorney fees resulting from claims or suits based on the content or subject matter of such advertisements, including without limitation claims or suits for libel, violation of privacy, plagiarism and copyright infringement. Advertisements constructed by Missouri Life magazine will remain the property of same. Copies can be provided on digital media, at additional cost. Customer will be short-rated when applicable. Invoices are due and payable upon receipt. Finance charges will be added to bills not paid within 30 days of invoice date. Advertiser and/or Agency agrees to pay for any collection fees associated with delinquent accounts. Revised October 2019.

*DESIGN FEE: The *Missouri Life* design staff provides professional and creative ad design assistance, layout, and preparation of electronic files for display advertisements for a design fee. Creative service fees are \$10 for 1/12th page, \$20 for 1/8 or 1/6 page, \$25 for 1/4 or 1/3 page, \$35 for 1/2 or 2/3 page and \$50 for a full page. You direct the ad content. Ads requiring more than three revisions will be charged \$50 for each addition revision. Your sales rep can consult with you regarding ad direction, too.

**There will be a Rush Fee that equals 10% of the ad cost if material deadlines are missed.

***All advertising rates are NET

Any advertisement that resembles editorial matter shall have the word advertisement printed on the page as required by the postal service.

Return Completed insertion order to:

amy@missourilife.com • (573) 514-5453

Thank you for your business!

Marcy Barnhardt

Date

Mary Leonard

Date