

Warrensburg Convention & Visitors Bureau Minutes

Via Zoom

10 a.m. Thursday, January 13, 2022

A meeting of the Warrensburg Convention and Visitors Bureau was held at the Warrensburg Municipal Center, 200 S. Holden, Warrensburg on Thursday, January 13, 2022, at 10:08 a.m. with President Tom Koenigsfeld presiding. Roll was called as follows:

Present: Kelly Brooks (via electronically), Tom Koenigsfeld, Dana Phelps, and Diane Thompson; exofficio Danielle Dulin and Jim Kushner

Absent: Ginny McTighe, Scott Thomason, and Diane Whitworth; exofficio member Danielle Fesler

Guest: Bruce Uhler, Johnson County Historical Society President

The adoption of the agenda was considered. Phelps made a motion to adopt the agenda as presented. The motion was seconded by Brooks. Motion passed.

Minutes of the December 9, 2021, WCVB Board meeting were considered. Brooks made a motion to approve the meeting minutes as presented. The motion was seconded by Koenigsfeld. Motion passed.

Financial report was provided by the WCVB director. As of January 10, 2022, 9% of budgeted expenses have been incurred. As of January 10, 2022, the total lodging tax posted for FY 21-22 is \$42,351. Total revenue (lodging tax and grants) posted as of the meeting date is \$46,197. Board was asked to note the November and December transfers had not been posted.

The financial report was updated to reflect the budget revisions approved October 14, 2021 for FY 21-22.

The director provided update on the WCVB strategic plan and committee reports.

The director's report was given. The director distributed new marketing material created by the WCVB and discussed upcoming projects and events, event recaps, grant updates, and upcoming calendar dates-holidays, trainings, out of office. The Board was updated on the WCVB's internal social media campaign-Small Town + Big Soul.

Mr. Bruce Uhler, JCHS President, updated the Board on the organization's work. The Board was invited to visit the JCHS historical complex for a tour!

City Manager Danielle Dulin provided the City of Warrensburg update.

No other items were presented.

Whitworth made a motion to close part of the meeting pursuant to Section 610.021 of the Revised Statutes of Missouri relating to:

1-Legal actions, causes of action or litigation involving the WCVB and any confidential or privileged communication between the WCVB and its representatives and its attorneys.

2-Leasing, purchasing or sale of real estate where public knowledge might adversely affect the amount paid in the transaction.

3. Hiring, firing, disciplining or promoting of particular employees by a public governmental body when personal information about the employee is discussed or recorded.

12-Documents or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected.

13. Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment.

Yes: Brooks, Koenigsfeld, Phelps and Thompson

Absent: McTighe, Thomason and Whitworth