

Director's Report

- I am working on a policy for selling in the parks. Our ordinance currently does not allow any selling in the parks, unless approved by the Park Board. I am working through detail right now and hope to have it for Park Board approval in February or March.
- We have been reviewing our current rental rates for all facilities. Rates have not been increased in at least five years, but based on our research, it has been much longer than that. We want to maintain and keep our facilities nice, so this will help us as costs continue to rise. This is on the agenda for discussion this evening.
- We are gearing up for summer operations now. We will be working with Human Resources to post summer jobs. We are hoping to have a job fair this spring, to promote our open positions.
- The Park Operations Superintendent hiring process is underway. We had 9 total candidates, 7 of which made it to the written first round of questions. Only 3 returned the questions and we were able to interview 2. I am working on the final round of interviews this week.
- The After School program is still open for registration. Unfortunately, we've not been able to hold any sessions, as only one child signed up for the program one week. I've reached out to the school district, community partners, and other agencies to advertise the program.
- Alex applied for the Eat Smart in Parks grant to promote healthy eating at our concession stands. We were awarded the grant in the amount of \$3,300. This funding will allow us to purchase equipment that will help us store and cook healthier options for the concession stand at Nassif.
- I will be meeting with one of our City project managers to discuss being part of the mowing contract. As you know, we have several unfilled part and full-time positions in the maintenance division. If we contract out part of our mowing, this would help lighten the burden on our staff and allow them to focus on other areas of the parks and facilities.
- Staff are planning for a 2022 activity guide. We stopped printing during Covid, but realize how valuable it is now that we do not have it. We hope to have it out this spring or summer.

Business & Information Report

Jeff Imboden, Business & Information Specialist

Operations

- Danielle, Alex & I attended a Legislative Workshop at the MPRA headquarters in Jefferson City December 2
- The Department participated in the Holiday parade downtown Warrensburg in December; all the crew did a great job!
- We held Santa in the Park event on December 14
- We were able to meet with the new Senior Center Director on December 22
- The city has changed to a new phone system; we're still trying to adjust 😊
- We continue to have weekly meetings with Shift Leaders
- Carrie continues to process bill payments for Maintenance and Community Center
- I meet weekly with Rec Staff about Marketing needs
- Room rentals are going very well, Carrie & staff are doing a great job

- Chris & Ben were able to hang the new tv in the West Wing
- I have sat in on interviews for custodian and Parks Operations Superintendent
- I attended the ADA training session January 12

Marketing

- I shot a video of Danna's Get Fit class performing a special workout for Christmas and posted it on YouTube
- Social Media - We continue to follow a regular schedule for Facebook Posts, Twitter Tweets, Instagram posts, Texts and Email Newsletters. Statistics are as follows:
 - 2-3 Facebook Posts daily; Statistics for the last 28 days include:
 - Currently 7,400 Followers; Demographics: 82% Female, 18% Male, largest age group 35-44, 2nd largest 25-34; those 2 age groups make up 55% of our Followers
 - Most of our followers are from Warrensburg, followed by Sedalia, Knob Noster, Holden, WAFB, Centerview and Kansas City
 - We have reached 8,112 people in the last 28 days
 - 2-3 Twitter Tweets daily, with 1,319 Tweet Impressions in the last 28 days; # of Followers is 286
 - We have increased to 887 Followers on Instagram
 - We have 197 Followers on Textcaster
- We continue with our Friday FUNMail Email Newsletter. We have 4,519 Contacts on our current email list, with an Opening Rate consistently higher than the industry standard
- We continue advertising on KOKO 1450AM/107.9FM & 98.5 The Bar-FM which includes ads, daily on-air mentions and a monthly live interview on the Johnson County Today morning show on KOKO, 1st Tuesday of every month at 8:30am. Teresa still does the weekly Fit Tip on KOKO every Monday in the 6am and 5pm hours
- We continue to receive the most hits on the city website

Recreation Report

Alex Threlkeld - Recreation Superintendent

- Ordered winter sports uniforms
- Completed Little Hoopsters Rosters
- On the City Holiday Committee and helped plan the City Holiday Lunch; Recreation staff assisted as well
- Beginning the Summer Food Service Program grant application process
- Applied for Eat Smart in Parks funding to promote healthy eating at Nassif concession stand – approved 1/18/22!
- Working on compiling department policies into one document and creating an employee discount policy for employees
- HS Swim Meet held 1/13/22
- Created WCC Gym Schedule that will be updated each week
- Created department incident report
- Preparing for Certified Park and Recreation Professional Examination (CPRP) in February

Programs & Events

- Kids Night In was held January 14th – Pizza, Swimming, Games
- Holiday Break Camp was held Dec 27-30th – 13 kids registered. Breakfast, lunch, and snack provided each day, games, swimming, movies, park time, crafts, Nintendo switch games, etc.
- After School Program - \$20 for the whole week until May 20th, extended times for early out days, games, homework help, mentoring, snack provided each day.
- Bidy Basketball starts January 24th, each Monday for 5 weeks – 31 kids registered
- 23 people enrolled in Line Dancing class started January 11th
- Social Dance class started January 13th – 20 enrolled- full class
- Party Package updated for 2022
- Family Dance February 18th- Snack, take home photo, arts & crafts
- Watercolor Workshop February 3rd

Sports

- Winter sports have officially begun.
- Youth basketball is played on Friday nights and all-day Saturday.
- Men’s basketball league has started. The season will run Jan 12-March 5th. Games will be played on Monday and Wednesday nights. Six teams registered.
- Little Hoopsters begins January 25th. They will practice on Tuesdays and games on Thursdays.
- Bidy basketball begins January 24th. This will be a 45-minutes instructional session every Monday evening.
- Adult volleyball leagues did not meet the registration requirements for a winter league.
- Currently hiring for basketball officials, scorekeepers, site supervisors.
- Held Little Hoopsters coach meeting.

2022 Winter Sports Registration	
3-4 Year Olds (Bidy Basketball)	31
5-6 Year Olds (Little Hoopsters)	49
1 st -2 nd Grade	83
3 rd -4 th Grade	96
5 th -6 th Grade	77
Total:	336 Children Registered in Winter Sports

Fitness

- Small Group Personal Training Beginner and Advanced Class Jan. 5 – Jan. 26.
- NETA Group Exercise Instructor Course and Nutrition Specialty Class January 8th-9th. Two-year certification as a Nutrition Coach.
- KOKO Radio Show on Tuesday, January 4, 2022, with Recreation Staff.
- Hiring for Group Exercise Instructors and Personal Trainers
- Adult Pickle Ball League open for March 9th – March 30th, tournament April 2nd.
- Bidy Basketball starts January 24th with 31 kids on the roster for 5 weeks.
- Added chair yoga to class schedule on Tuesday mornings and a new dance fitness class on Wednesday evenings.
- Home School PE starts in February on Tuesday and Thursday mornings

for an hour for 4 weeks with 20 kids enrolled. This is the first of three sessions.

Fitness Floor Attendance				
Month	Group Exercise	Fitness Floor	Basketball Gym	Total
January 2021	596	1,843	4,590	7,029
February 2021	736	2,249	4,979	7,964
March 2021	946	2,401	3,761	7,107
April 2021	895	2,016	2,626	5,537
May 2021	895	1,842	1,695	4,432
June 2021	1,014	1,891	2,284	5,189
July 2021	622	1,010	1,286	2,914
August 2021	798	1,631	1,800	4,229
September 2021	960	1,308	883	3,151
October 2021	997	1,902	1,544	4,443
November 2021	1,130	1,613	1,655	4,398
December 2021	667	1,412	1,063	3,142
January 2022	559	1,222	887	2,668

Group Exercise Classes Three Month Average

Group Exercise Classes Three Month Average				
Monday	Time	Oct Average	Nov Average	Dec Average
Warrior Club	5:45 AM	7	7.25	2
Aquacise	9:00 AM	19	20.6	20
START	9:00 AM	5	5.2	4.67
Get Fit!	9:30 AM	10.5	10	9
Yin Yoga	10:30 AM		3	5
Pilates	4:30 PM			6.5
Zumba Toning	6:00 PM	8	9.6	8.5
Tuesday	Time	Oct Average	Nov Average	Dec Average
TRX Bootcamp	5:45 AM	2.75	3.5	4.5
Silver Sneakers	9:00 AM	4.25	5.6	6.67
Aquacise	9:00 AM	15	16.6	15
Barresculpt	10:00 AM	5.25	5.8	5
Breathe Yoga	11:00 AM		1.6	2
Cycle Circuit	5:30 PM	6.25	4.8	4.33
Wednesday	Time	Oct Average	Nov Average	Dec Average
Spin	5:45 AM	7.75	8.67	6.33
Cycle Circuit	8:30 AM	4	3.67	2.33
Aquacise	9:00 AM	15.25	12.75	20.5
START	9:00 AM	4.5	4.5	3.5
Get Fit!	9:30 AM	10.5	10.5	13
Hydrocise	10:00 AM	8.5	8.75	10
Pilates	4:30 PM			5
Get Fit!	5:30 PM	4.25	5.33	3
Thursday	Time	Oct Average	Nov Average	Dec Average
TRX Bootcamp	5:45 AM	3.67	8.5	5.67
Chair Yoga	8:00 AM	9.25	10.67	9.33
Aquacise	9:00 AM	11.25	13	12.5
Silver Sneakers	9:00 AM	5	3.67	4.25
Cardio Strength	10:00 AM	8.5	6	5.5
Cycle Circuit	5:15 PM	4	4	5
Barresculpt	6:00 PM	5	5.67	5.5
Friday	Time	Oct Average	Nov Average	Dec Average
Sport Cycle	5:45 AM	2.8	5.5	4.5
START	9:00 AM	5.8	5.25	4
Aquacise	9:00 AM	12.6	12	14.5
Zumba	9:15 AM	10.6	7.67	6.67
Hydrocise	10:00 AM	9	7.5	10.5
Keep Moving	10:15 AM	9.8	7.67	7.67
Saturday	Time	Oct Average	Nov Average	Dec Average
Sport Cycle	8:15 AM	4	4.75	7.5
Yoga Flow	9:15 AM	2	4	3.33
Sunday	Time	Oct Average	Nov Average	Dec Average
Reset & Restore	4:30 PM		3	3