

WCVB Board Meeting

Meeting: September 9, 2021

Item: Committee Appointments

Overview:

As per the strategic plan the WCVB approved on August 25, 2021, the board needs to form two committees: Financial and Marketing. As per the WCVB Bylaws, standing or special committees can be created by the Board from time to time as needed.

Finance Committee:

The Financial Committee will need one board member appointed to serve on the committee for 2021-2022.

The committee will consist of the WCVB Board President and Treasurer.

The committee will assist with goal 5: Maintain Financial Stability and Sustainability

Meetings will be held as needed.

Marketing Committee:

The Marketing Committee will consist of two board members and the WCVB Board President.

The committee will assist with goal two: Visitor Profile (Research) and goal three: Marketing Plan.

Meetings will be held as needed.