

WCVB Board Meeting

Meeting: March 11, 2021

Item: Website Update

Overview:

In 2017, the WCVB entered into an agreement with CivicPlus to redesign the website. The basic department header was selected at that time due to budget restraints. The agreement provided an update of design at no expense the third year of the agreement (2020).

In 2020, Civic Plus presented the WCVB an opportunity to upgrade the page with an upgraded department header package at a cost. The WCVB Board approved the upgrade at a cost of \$4,249. The upgrade offered the WCVB the opportunity to make the pages stand out from the City of Warrensburg pages while incorporating the organization's style guide.

Warrensburg-mo.com is the main site. VisitWarrensburg.com is under the City's site as a department header. You will notice similarity throughout the two sites. You will also notice VisitWarrensburg.com was built out according to the style guide adopted January 2020.

The VisitWarrensburg.com redesigned site launched Wednesday, March 3. We will preview the site during the WCVB Board meeting.

Additional Resources:

VisitWarrensburg.com