

WCVB Board Meeting

Meeting: February 11, 2021

Item: MACVB 2021 Conference

Overview:

MACVB Conference was cancelled in 2020. Currently, the 2021 conference is on the schedule for April 28-30 in Independence, Missouri.

I serve on the MACVB Conference Committee. The organization and the location-Stoney Creek Hotel and Conference Center are taking precautions to make the conference safe for attendees.

For 2021, MACVB is offering a stipend to assist DMOs wanting to attend but do not have the funds available. The WCVB would be eligible for up to \$400 to assist with registration fees and travel costs. Registration fee is \$160.

As this expense was not included in the 2020-2021 budget, the board will need to approve the expense (not to exceed \$400) for the director to attend. The stipend will be a reimbursement, with distribution being done in May. If the conference were to be cancelled, the WCVB would be refunded.

Additional Resources:

Informational email from MACVB regarding the conference dated February 3, 2021.

Staff Recommendation:

Staff recommends the board approve the tourism director to attend the MACVB 2021 Conference at an expense not to exceed \$400.