

Marcy Barnhart

From: Rogers, Megan <megan.rogers@ded.mo.gov>
Sent: Monday, February 1, 2021 9:21 AM
To: Marcy Barnhart
Subject: Warrensburg - FY21 MMG 2.0
Attachments: MMG 2.0 Funding Guidelines.docx

Hello Marcy.

As you may know, the Governor released an additional \$8 million to MDT. The Tourism Commission has approved \$3 million of that to be shared with you, our DMO partners.

The program will run for the remainder of the FY1 program year in conjunction with the FY21 Spring MMG; however, it will be a separate grant with slightly different policies. Because of this, I am referring to this program as MMG 2.0. ☺ DMOs can be participating in the FY21 Spring MMG with the 90/10 match AND this new MMG 2.0 program at the same time.

Please see the attached document for specifics on policies and guidelines. You will be using the Submittable system to submit your application and your reimbursement request. If you have any questions, please let me know.

A few things to note:

- Most MMG guidelines will remain the same.
- This is not a matching grant (even though it is named MMG 2.0) – MDT can reimburse 100% of approved expenses.
- Only ONE final reimbursement needs to be made – not quarterly. However, requests that are not completed by the end of October will not be reimbursed.

Your CTL translates to a maximum MMG 2.0 award of \$21,741.

Thanks!

MEGAN ROGERS
Cooperative Marketing Manager
MISSOURI DIVISION OF TOURISM
(573) 751-3246
megan.rogers@ded.mo.gov
VisitMO.com • [Facebook](#) • [Twitter](#)

