

CONVENTION AND VISITORS BUREAU DIRECTOR'S REPORT

Marcy Bryant, Director of Tourism

October 5, 2020

Visitor Center Update

The Center is open 1-4 p.m. Monday-Friday. There is signage regarding social distancing and the mask requirement on the exterior doors and throughout the Center.

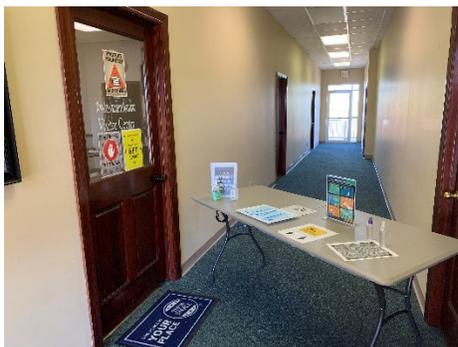
We have seen the demand for community maps increase significantly. With the change in hours, I try to keep an eye on the door in case someone comes during our closed hours so I can assist them. I cannot always catch them. During the day, the first set of doors to the vestibule is open to allow mail to be delivered. A brochure rack was purchased so those who come Monday-Friday prior to 1 p.m. can still grab a map and community information. Both sets of doors are locked at 4 p.m. during the week and on the weekend.



Outside Signage



Inside Vestibule



Interior Door/Hallway

Show Me Grant

First reimbursement request was submitted Sept. 29, 2020 for payroll expenses March 1-Sept 30 in the amount of \$39,664. The reimbursement will be posted to 2019-2020 budget. The WCVB is allowed one reimbursement request per month through November 15.

Madden Media launched the FB/Instagram and Google Ads the week of Sept. 14. Print ads have been placed in Show Me Missouri, Missouri Life, Rural Missouri and Terrain.

Website

A website redesign project meeting was held Thursday, Oct. 1. The timeline for the project is tentatively six months.

Rolling Piano Project

I was asked by the City to assist with placement of nine pianos. The pianos were donated to be part of the Warrensburg Arts Commission's Rolling Piano Project. Locations for all the pianos were secured. Community groups/organizations are overseeing the pianos being painted. I will create a flier with a map showing the locations of the pianos for distribution. A thank you to the City of Warrensburg-Danielle Dulin, City Public Works Department and Warrensburg Arts Commission for letting me participate in this project. The project would not have happened without the community's support, from the piano donors, to those agreeing to have the pianos located at their business/area and those who donated time and funds to paint the pieces.

Participants:

Big Brothers Big Sisters of Johnson County (Dana Phelps)
City of Warrensburg Employees (Danielle Dulin, Jeanie McMurphy and Brett Penrose)
Early Childhood Opportunity Center (Liz Fatka)
Johnson County United Way (Scott Holmberg)
RISE Crafts & Curiosities (Melissa Truex and Vicki Coulter)
Warrensburg Chamber-Reese School Students (Suzanne Taylor)
Warrensburg Main Street (Jill Purvis and Jamie DeBacker)
Warrensburg Parks & Recreation-WPR Youth Program Participants (Danielle Fesler)
Warrensburg Visitor Center-Twisters Afterschool Program Participants

UCM Partnership

I met with Sara McKeehan, UCM Admissions Event Coordinator, on Thursday, Oct. 1 to discuss how the WCVB can assist UCM Admissions. We discussed a coupon flier and community profile sheet for distribution to interested parents/students on tour days. We will be providing digital images for various marketing uses. I am excited about this opportunity to strengthen this partnership.

UCM History Brochure

I am putting the finishing touches on the design of the history brochure completed by UCM students during the spring 2020 semester. The goal is to have the piece in distribution by January 2021. Warrensburg Main Street has offered to help distribute.

WCVB 2021 Community Grant Program

This fall the grant program committee will meet to discuss the 2020 grant program and if any revisions are needed. Those revisions, if any, will be presented to the entire Board for approval at the November/December Board meeting.

Face Mask Donation

As of the report date, three nonprofits have received face masks.

- Johnson County United Way-Youth Chalk Walk
- Warrensburg Animal Rescue-Garage Sale
- Johnson County Cancer Foundation-5K

The donation form is located on our website-VisitWarrensburg.com.

WCVB Board Meeting

The October WCVB Board Meeting will be held via Zoom 10 a.m. Thursday, October 8. The agenda will be posted on the City's website under the agenda section. The board meetings for the remainder of 2020 will be held via Zoom.

Upcoming Meetings:

November- 10 a.m. Thursday, Nov. 12

December- 10 a.m. Thursday, Dec. 10