

## **CONVENTION AND VISITORS BUREAU DIRECTOR'S REPORT**

Marcy Bryant, Director of Tourism

June 29, 2020

### **Visitor Center Reopening**

The Visitor Center reopened to the public Monday, June 15. The Center is open 1-4 p.m. Monday-Friday. As of the date of this report, we have had 10+ guests visit the Center. I have been able to keep up with the sanitizing and cleaning with a clean being done following each guest and a deep clean being done on Friday mornings.

### **UCM**

Orientation: We were notified UCM has revised their Orientation schedule. They are tentatively planning to host on-site Orientation July 15-17 and 30-31. I will attend each session welcoming students and parents to the Burg. I was notified by UCM they will not be hosting Mule Mall during Orientation, so we won't be able to distribute printed materials or visit one-on-one with future Mules and Jennies.

Graduation: UCM has postponed spring commencement ceremonies to Saturday, August 1. They are tentatively planning on holding three ceremonies that day.

Admission Marketing Efforts: We have been assisting UCM's Center for Integrated Marketing with community information for placement in promotional pieces. We will continue to assist by providing community highlights and images. The community tourism inventory will be shared with UCM CIM and UCM Admission.

### **Virtual FAM Tour**

I have been invited to provide a virtual FAM tour to Missouri Division of Tourism staff and OBP staff on Thursday, July 16. OBP is the marketing agency for MDT. They will be leading the state's tourism marketing efforts. The familiarization tour will provide the WCVB an opportunity to tell our story so OBP can incorporate our community with the state's marketing.

### **Budget 2020-2021**

The first draft of the 2020-2021 budget will be presented for review to the board at the July meeting. The budget will be presented for approval at the August board meeting.

I attended the City of Warrensburg's Council budget retreats on June 23 (Zoom) and June 24 (Zoom and in-person). A brief overview of the WCVB, the Warrensburg Visitor Center and the projected FY 20-21 budget was provided to Council.

### **WCVB 2020 Community Grant Program**

Big Brothers Big Sisters Holiday Event-Home Tour & More: As of the report date, the event is still on the calendar.

Todd Hamann Memorial Golf Tournament-The event has been cancelled for 2020. They are fundraising online for the charities they work with.

Blaine Whitworth Go Big or Go Home 5K has been moved to October.

Burg Fest\*-The event is still on the calendar. If that changes, I will advise.

United Way Basketball Event-The event is still on the calendar. If that changes, I will advise.

**Burg Fest**

I participated in the Burg Fest meeting hosted by Warrensburg Main Street on Friday, June 19 via Zoom. Paint for a Cause is still planning on attending. Lodging has been reserved for them. I am hoping to get them to be able to attend the Veteran's Home earlier on Friday, September 25, but that may not be possible due to Covid-19.

**Out of Office:**

I will be out of the office July 3 (Independence Day holiday) through July 10. Notices will be posted on FB and signage will be put up on the Center's door. The Center will reopen to the public Monday, July 13.