

# WARRENSBURG MAIN STREET

## ANNUAL REPORT

2019 STATISTICS

**10** NEW  
BUSINESSES



**7** TRAININGS  
ATTENDED

VOLUNTEER HOURS

**2,557**

VALUE OF  
VOLUNTEER HOURS

**\$47,816**

PUBLIC IMPROVEMENTS

**\$232,889**



PRIVATE IMPROVEMENTS

**\$781,910**

**21** EVENTS HELD

**24**

FARMERS' MARKET DAYS

2020 CURRENT BUILDING OCCUPANCY

**64%**  
OCCUPIED

**22%**  
VACANT

**14%**  
HOUSING

\*SINGLE FAMILY RESIDENCE  
& APARTMENTS\*

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## OUR MISSION

The Mission of Warrensburg Main Street, Inc. is to promote, improve, and preserve the unique character and economic vitality of downtown Warrensburg while embracing our growing community.

## OUR VISION

The Vision of Warrensburg Main Street, Inc. is the continued economic growth and betterment of our historic downtown and community.

## CURRENT STAFF

### 2 FULL TIME POSITIONS:

Executive Director, Jill Purvis  
Events Coordinator, Jamie DeBacker

### 2 PART TIME POSITIONS: Funded by USDA Grant

Farmers' Market Manager, Monica Mitcheltree  
Farmers' Market Intern, Caitlyn Harrison

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## BOARD OF DIRECTORS



**PRESIDENT:** Katie Scully

**VICE PRESIDENT:** Rhonda Gelbach

**TREASURER:** Sarah Craig

**SECRETARY:** Amie Nabiyev

Jason Elkins    Gina Carlyle    Mike Carey  
Eiann Misner    Chance Riddle    Crystal Schreiner

Scott Holmberg - City Councilman, Ex-Officio

Jeff Reynolds - Police Department, Ex-Officio

Jessica Rhodes - UCM Representative, Ex-Officio

Aerin Sentgeorge- Warrensburg Arts Commission, Ex-Officio

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## OUR RESOURCES

- Downtown Business Owner Meetings: Bi -Monthly
- Private Downtown Business Owners Facebook Page
- Monthly Email Updates
- Social Media and Google training
- Downtown Shopping and Dining Guide
- Dedicated page on Main Street website
- Individual Business Marketing & Promotion
- COVID-19 Resources: Stay at Home Order
  - Weekly Zoom Meetings:
    - Tuesday's - Informative
    - Friday's - TGIF Networking
  - COVID Directory
  - Weekly News Letters
  - Attended & Offered Weekly Webinars
  - Weekly Meeting with Missouri Main Street with updates



## OUR INVOLVEMENT

**Love What's Local Committee: 4 annual events**  
**Member of Warrensburg Economic Coalition**  
**Meet regularly with Johnson County Economic Development**  
**2019 Partnered with over 15 community organizations**  
**Attend Base Community Council**  
**Attend Historic Preservation Council Meetings**  
**2019 CLIMB Graduate & 2020 CLIMB Board Member**  
**Work with 5 UCM classes/organizations to collaborate with WMS**

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## OUR COMMITTEES



### DESIGN

2019 Members: 6

2020 Members: 10

### HIGHLIGHTS

Facade Grant

Art in Downtown

Downtown Clean Up

Downtown Beautification

Christmas Decorations

Historical Scavenger Hunt

## PROMOTION

2019 Members: 4

2020 Members: 6

### HIGHLIGHTS

Downtown Trick or Treat

4th of July

Dicken's Christmas

Art Walks

Summer Concerts



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## OUR COMMITTEES



## ORGANIZATION

2019 Members: 6

2020 Members: 5

### HIGHLIGHTS

|                          |               |
|--------------------------|---------------|
| Accreditation 2020       | Farm to Table |
| Board Member Recruitment | Piccadilly    |
| Burg Fest                | Partnership   |
| Evening of Excellence    | Volunteers    |

## ECONOMIC VITALITY

2019 Members: 10

2020 Members: 10

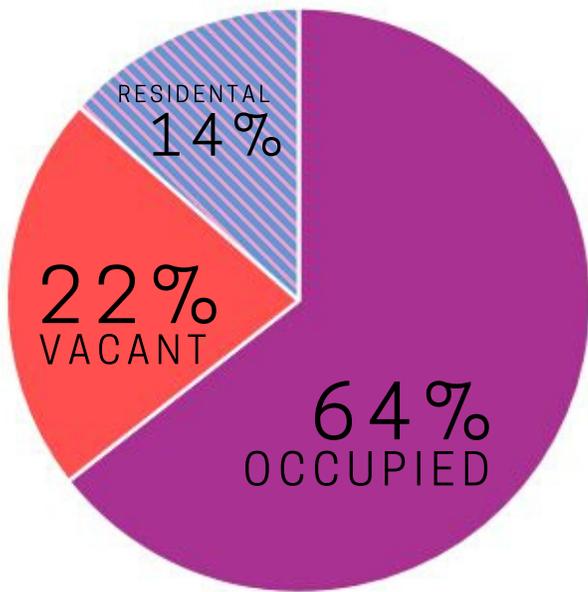
### HIGHLIGHTS

|                          |                    |
|--------------------------|--------------------|
| Wedding Walk             | Farmers' Market    |
| Economic Data Collection | Business Incubator |
| Small business support   |                    |
| Shopping & Dining Guide  |                    |



# WARRENSBURG MAIN STREET

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Total Buildings: 141

### Warrensburg Main Street Map of Service Area

This map depicts the current area that we use as our service area. This number represents the physical number of buildings in our downtown. Some buildings may have multiple businesses within them. The vacant buildings include all buildings even if they are not available for rent or sale. The residential spaces include single family residential and apartments only.

# WARRENSBURG MAIN STREET

## JUNE 2020 ANNUAL REPORT



This map depicts the current business demographic in Downtown Warrensburg.

**Eat & Drinks** - Restaurants, Bars & Cafes

**Retail** - Retail Shopping

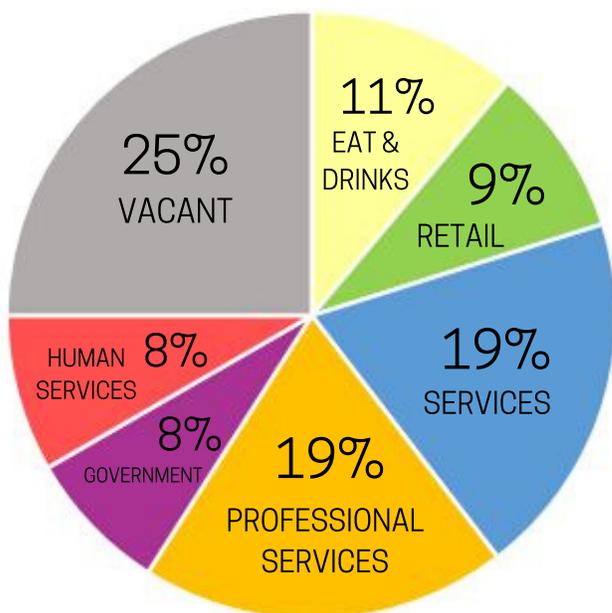
**Services** - Salons, Massage, Printing, etc

**Professional Services** - Lawyers, Title companies

**Government** - Police, City Hall, Courthouse

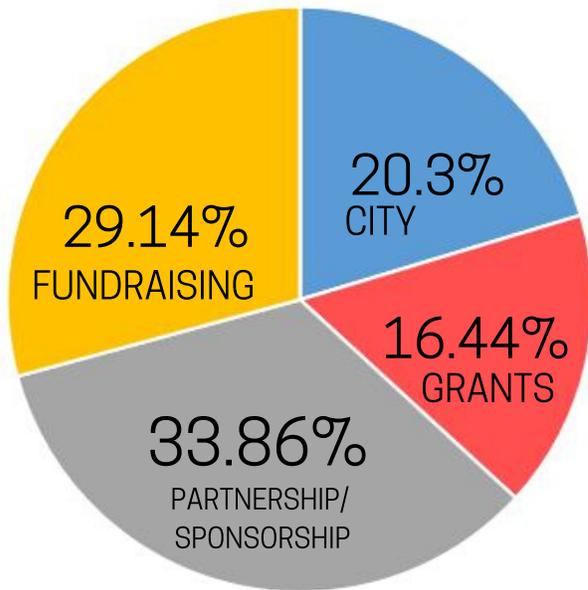
**Human Services** - Non Profits, Churches

**Vacant** - Buildings with no businesses



# WARRENSBURG MAIN STREET

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### 2019 Funding

**City:** Contract of Services

**Grants:** USDA(year 2 of 3), Tourism, Friends of Music, Warrensburg Arts Council, MAC

**Partnership/Sponsorship:** Partnership campaign, Event Sponsors

**Fundraising:** Piccadilly, Farm to Table, Burg Fest

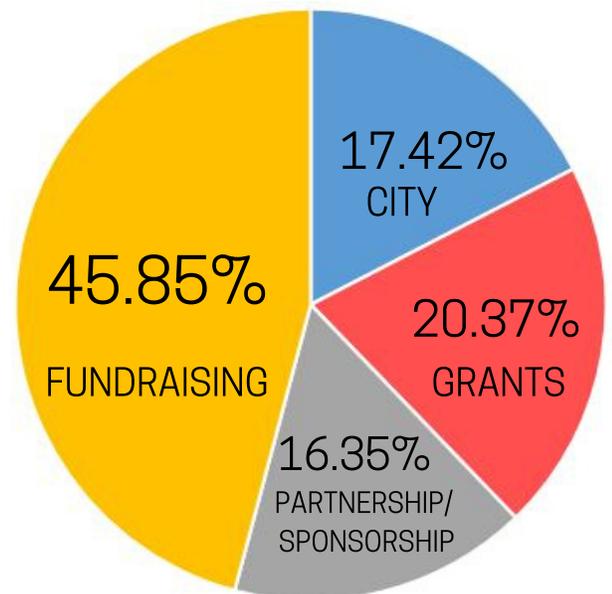
### 2020 Funding: Proposed preCOVID

**City:** Contract of Services 2019 funding level

**Grants:** USDA(year 3 of 3), Tourism, Friends of Music, Warrensburg Arts Council, Missouri Humanities, TRIM Grant, Corporate Grants, MAC

**Partnership/Sponsorship:** Unknown income due to COVID

**Fundraising:** Unknown income due to COVID



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## Current Service Breakdown

**2019 Funding: \$46,000**

**\$ 30,000**

Maintain State and National Accreditation  
Submit annual Work Plan  
Love What's Local Committee  
Warrensburg Economic Coalition  
Location One  
Facade grant  
Permanent Main Street Funding

**\$ 10,000**

Staff an Events Coordinator  
Dickens Christmas  
Sounds of Summer

**\$ 5,000**

Burg Fest

**\$1,000**

Professional Development

Amended Services: Alley Activation

## Proposed Service Breakdown

**2020 Funding: \$36,000**

**\$ 23,000**

Maintain State and National Accreditation  
Submit annual Work Plan  
Love What's Local Committee  
Warrensburg Economic Coalition  
Location One  
Facade grant  
Permanent Main Street Funding  
Maintain Alley Activation

**\$ 10,000\***

Staff person:  
which responsibilities  
include event planning

**\$ 2,500**

Community Festival

**\$ 500**

Professional Development

\*Events include: Community Festival, 2 Music or Art Focused Family Events & Christmas Event