

No rules applied.

There are no FILTERS or COMPARE rules applied to this question.

What first comes to mind when you look at the logo?

Selected: 13

Family friendly town

Script choice on town name

Welcoming place

Family oriented

Warmth. Home.

Beautiful branding

Clean and easy to read.

Famous dog, antiques, and AFB. Confused about if you want heart or soul. Also maybe state Midwest town and specific location. .

Classy

A welcoming, unique small town that has a lot to offer

Logo Testing Survey

No rules applied.

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How does the logo make you feel?

Selected: 13

I love the simplicity.

Calm

That I need to go visit and see what they have to offer

To stop and take a look at the town to see what it offers.

Personally connected

Interested in the town

Like a small town in a movie

Like there is a story in the town making it worth visiting

It makes me feel that Warrensburg is a place I would like to visit.

Very welcoming

Close

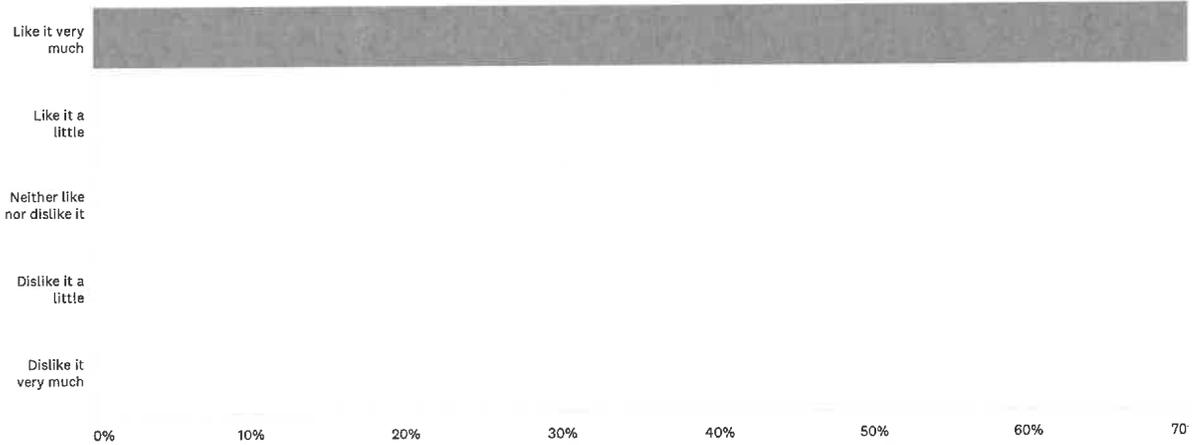
RULES APPLIED

No rules applied.

There are no FILTERS or COMPARE rules applied to this question.

Overall, how much do you like the logo and brand message?

Answered: 15 Skipped: 0



Logo Testing Survey

⊗ Close

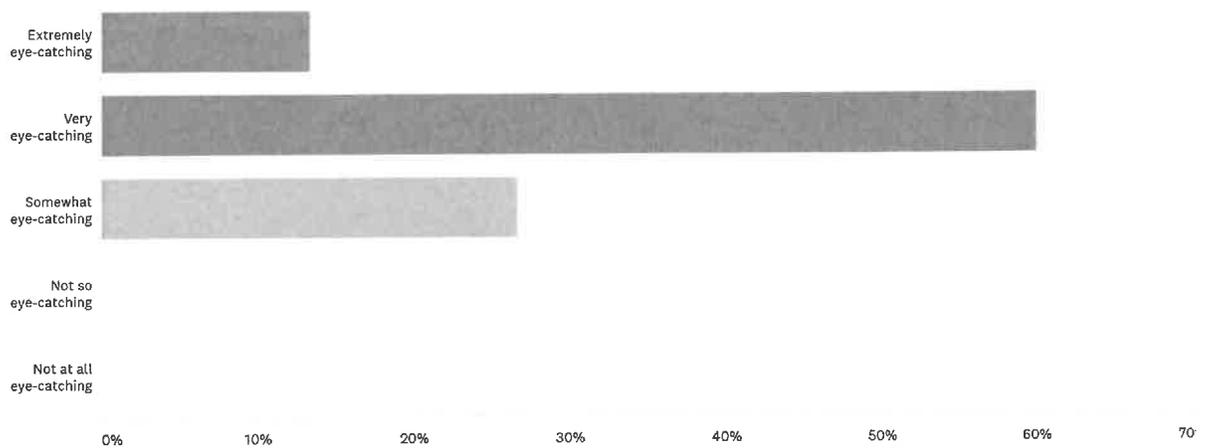
▼ RULES APPLIED ⓘ

No rules applied.

There are no **FILTERS** or **COMPARE** rules applied to this question.

How eye-catching is the logo?

Answered: 15 Skipped: 0



Close

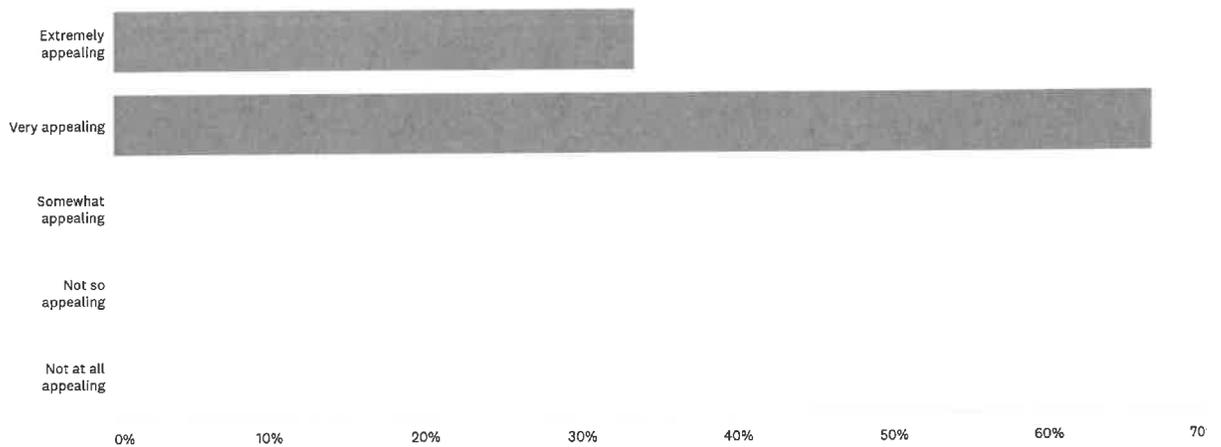
RULES APPLIED

No rules applied.

There are no FILTERS or COMPARE rules applied to this question.

How visually appealing is the logo?

Answered: 15 Skipped: 0



Close

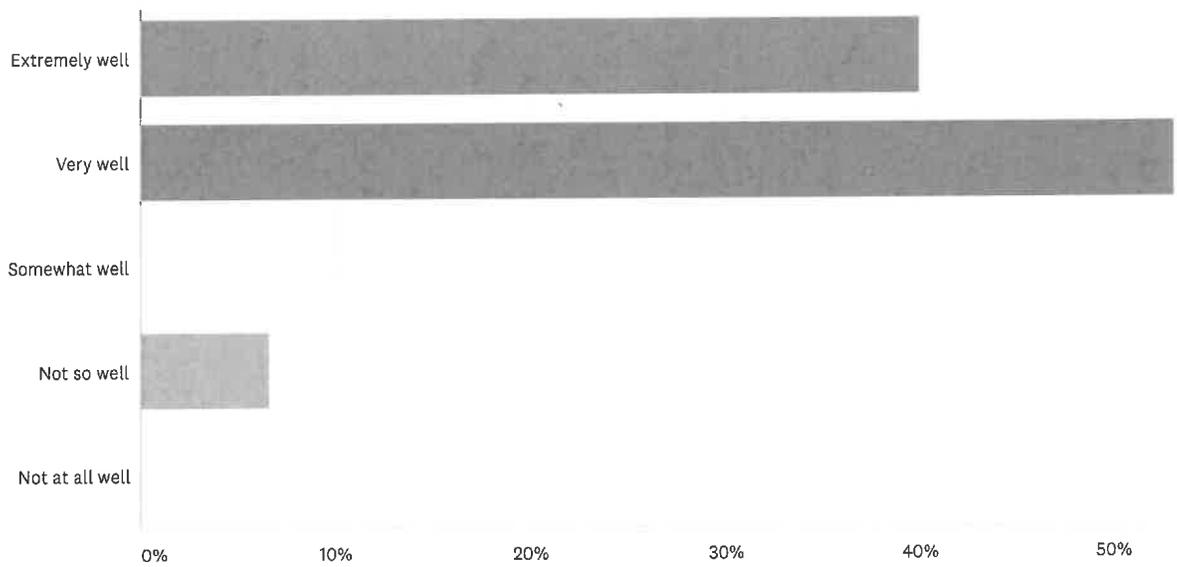
RULES APPLIED

No rules applied.

There are no FILTERS or COMPARE rules applied to this question.

How well does the logo fit with the City brand?

Answered: 15 Skipped: 0



Logo Testing Survey