

PRESS RELEASE

City of Warrensburg
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FOR IMMEDIATE RELEASE



From left to right: City Manager Harold Stewart, Council Member Danielle Johnston, Mayor Casey Renfrow, Community Development Director Barbara Carroll, and Warrensburg Main Street Executive Director Julie Turnipseed attend the International Council of Shopping Centers in Chicago, Oct. 19.

City Representatives Attend Chicago Conference to Encourage Retail Growth in Warrensburg

Warrensburg, Mo. – City representatives attended the International Council of Shopping Centers Deal Making Conference in Chicago, Oct. 19, in effort to increase retail and restaurant presence here.

The ICSC conference provides the opportunity for public and private entities to gather, network, and make deals to form successful business partnerships. Retail Coach was hired by the City of Warrensburg in 2015. They provided representation and handout materials to City officials, increasing the level of networking with retailers to produce growth within the community.



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The two-day event increased the potential to produce commercial growth throughout Warrensburg. “We had some great meetings with potential retailers and restaurants in an effort to provide them information about our community and encourage them to consider Warrensburg for their next store,” said Harold Stewart, Warrensburg City Manager.

City representation at previous ICSC conferences has influenced the community growth Warrensburg is seeing now. While the relationship with developers and retailers can take more than a year to develop, the community has already benefited from this type of exposure. Current construction of Chipotle is a direct result of communications fostered at previous ICSC conferences.

For further information, contact Project Manager, Donyell Wolfe, at 660-747-9131.