



## 2010 CENSUS—April 1, 2010

*Why it matters to Warrensburg.*

### What is the Census?

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The census is a count every 10 years of everyone living in the United States.

- ▲ It is mandated by the U.S. Constitution and your participation is required by law.
- ▲ The next census is April 1, 2010 and it takes less than 10 minutes to complete.
- ▲ Strict confidentiality laws protect the confidentiality of respondents and the information they provide.

### Counting Everyone In the Right Place

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All Warrensburg citizens, military personnel living off-base in Warrensburg and University of Central Missouri students living in Warrensburg on April 1, 2010, will be counted as Warrensburg residents. This has the potential to significantly increase Warrensburg's population. Federal regulations require citizens to complete and return their census form.

#### Warrensburg citizens count here.

All persons, regardless of age, that live in Warrensburg most of the year, count in Warrensburg.

#### University of Central Missouri students count here.

If you live in a UCM residence hall or off-campus apartment in Warrensburg, you count in Warrensburg.

- ▲ even if you go home every weekend
- ▲ even if your parents claim you as a dependent on their state and federal taxes
- ▲ even if you are an international student

#### Whiteman AFB personnel and families count here.

If you are military personnel stationed at WAFB living off-base in Warrensburg, you count in Warrensburg.

- ▲ even if your permanent state of residence for income tax purposes is another state
- ▲ If you are deployed overseas on April 1, 2010, you will count as part of the U.S. overseas population, but your family members living in Warrensburg will count here.

### Census Data Impacts Warrensburg Directly

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Below are a few examples of how an accurate 2010 Census will help Warrensburg.

#### Assists the City in Attracting New Businesses.

- ▲ Provides median income and total population numbers to recruit new retail establishments.
- ▲ Provides labor supply information to attract and locate new industry, factory sites, and distribution centers.

#### Increase Warrensburg's Share of the State Highway Fund.

All Missouri municipalities over 100 population share in 15% of the state highway fund and it is distributed by population. This fund includes revenues from the motor fuel tax, license and registration fees and one-half of the state sales tax on automobiles. Using 2000 census data Missouri municipalities (with a population over 100) received approximately \$40 per resident. As a result, Warrensburg receives approximately \$670,000 a year. If we experience a population increase of 3,000 at this similar revenue per person we potentially could receive an annual increase of \$120,000 for this fund.

#### Enhances Warrensburg's Image & Enables Institutions to Plan for Future Needs

- ▲ Assists in the forecasting of future transportation needs.
- ▲ Assists in the planning for school, hospitals, nursing homes, clinics, and the location of other health services.

## How Census Data is Used

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Census data determines the distribution of more than **\$300 billion** annually of government funding for critical community services nationwide. Census numbers impact many local programs including the following.

- ▲ Legislative **reapportionment and redistricting**
- ▲ Special programs for the aging
- ▲ Estimating the number of people displaced by natural disasters
- ▲ **Head Start** and funding for Women, Infants, and Children (WIC)
- ▲ Creating maps to speed emergency services to households in need of assistance
- ▲ Providing genealogical research
- ▲ Low income HOME **energy assistance** program
- ▲ Distributing medical research
- ▲ Community Development Block Grant funding
- ▲ **Retail recruitment**, business attraction and retention
- ▲ Drawing school district boundaries
- ▲ Medicaid grants to states
- ▲ National **school lunch** and breakfast programs
- ▲ Workforce Investment Act-Adult and dislocated worker employment and training activities
- ▲ Establishing fair market rents and enforcing fair lending practices
- ▲ Federal aid for **highways** and airports
- ▲ Publishing economic and statistical reports about the United States and its people
- ▲ Assessing the potential for spread of communicable diseases
- ▲ **Unemployment** Insurance Program
- ▲ Planning for public transportation services
- ▲ Understanding labor supply
- ▲ Developing **adult education** programs