



Monthly Report to City Council  
April 2008  
Submitted by Executive Director Jessica Rhodes

**Organizational Strength**

A WMS Board of Directors Meeting was held on April 15, 2008. The four core committees (Design, Organization, Economic Restructure, and Promotion), which report to the Board, meet regularly to address current issues. The next meeting for WMS Board of Directors will be May 20, 2008 at 4:30 p.m. Regular meeting dates will be the third Tuesday of each month.

Downtown Promotions:

The Farmers' Market opened on April 12<sup>th</sup> with a few vendors. We have almost sold every space this season we feel due to the increased publicity. We have set the date for the 2<sup>nd</sup> Annual Veggie 500 for October 4<sup>th</sup>. This is a fun event in which anyone can enter a veggie made from any vegetable they choose to race on a derby track.

Special Events:

Our 6<sup>th</sup> Annual Piccadilly Auction was held on April 19 at the White Rose Pavilion. Moving it to an evening increased attendance and funds raised. The event was a huge success!

Initiatives for 2007:

We are in the process of launching a membership campaign that will help Main Street sustain itself. We will have different membership levels for business participants as well as individual membership.

We purchased the building that encompasses 109 N. Holden, where the Main Street office is currently located, and 111 N. Holden. We have begun doing some minor work to 111 as we will be moving our office to that location and leasing the space at 109 to help generate income for our organization.

Revitalization and Renovation:

The Design committee will be addressing the potential of securing assistance for downtown property owners to renovate / revitalize their buildings. We are looking into establishing some Design Guidelines that will coincide with the Historic Preservations movement to become a Certified Local Government. We, with assistance from JCEDC and the City of Warrensburg, have completed and submitted the CDBG (Community Development Block Grant) on April 1<sup>st</sup> and are still waiting to hear if we will be funded.

Economic Restructure and Development of Downtown:

Current information that WMS is able to acquire on downtown availabilities is attached. The listing is now updated on a regular basis for our website and will soon have a link to [www.locationone.com](http://www.locationone.com).

Location	Business Name	Property Owner(s)	Phone	Sale/Lease	Square Feet	Occupied	Notes
109 W. Culton		Frances Witbeck	747-8131	Rent	?	No	
111 E. Culton	D & M Shoe Repair	Jim & Mary Ward	?	Rent	?	?	
202 N. Holden		Connie Simmons	816-456-8791	Sale	?	Yes	Apartment above
303 N. Holden	Masonic Building	Bruce Bailey	747-6600	Lease	?	No	1,2 or 3 room office
122 W. Pine	Rudy's Frame Shop	Kitty Rudy	Key Realty	Sale	?	Yes	Frame Shop
109 N. Holden	Main Street	Main Street	429-3988	Lease	1600	No	

Recent Administrative Events:

Warrensburg Main Street, Inc. was represented at the following events / meetings:

- Economic Coordinating Board Meeting
- Arts Council
- Agritourism Committee meeting
- KOKO monthly talk show
- WAPIP
- Main Street National Conference in Philadelphia

Upcoming Administrative Events:

Warrensburg Main Street, Inc. will be represented at the following events / meetings:

- KOKO monthly talk show
- Economic Coordinating Board Meeting
- Arts Council
- Agritourism Committee
- WAPIP