

**CITY OF WARRENSBURG**  
WARRENSBURG CONVENTION AND VISITORS BUREAU (WCVB)

Council Letter No. 17-137

September 5, 2017

Honorable Mayor and  
Members of the City Council  
City of Warrensburg, Missouri

Dear Mayor and Council Members:

**SUBJECT:** An Ordinance Amending Section 22-216 Concerning Administration of the Lodging Tax of the Code of Ordinances of the City of Warrensburg, Missouri

**BACKGROUND:**

In 2015, the City of Warrensburg established the Warrensburg Convention and Visitors Bureau (WCVB) and entered a contractual agreement transferring administrative responsibility of convention and tourism funds (i.e. lodging tax). The lodging tax became the primary charge of the nine (9) member WCVB board and they manage the property, business, and affairs of the WCVB corporation.

During the WCVB meeting on Thursday, Aug. 24, 2017 the WCVB Board recommended reducing the number of voting members from nine (9) to seven (7) voting members. On August 28<sup>th</sup>, 2017, the recommendation was presented to the City Council. The WCVB Board feels revising the board from nine (9) voting members and three (3) ex-officio to seven (7) voting members and three (3) ex-officio will allow the board to meet quorum requirements consistently.

**ISSUE:**

To consider an ordinance reducing the number of voting WCVB board members from nine (9) to seven (7).

**STRATEGIC PLAN:** N/A

**FISCAL IMPACT:**

There is no impact on the budget.

**ECONOMIC BENEFITS/IMPACT:**

There is no immediate economic benefit/impact.

**RECOMMENDATION:**

Staff recommends approval of this ordinance.

Sincerely,

Marcy Bryant  
Director of Tourism

Attachment: 1. Proposed Ordinance

BILL NO. \_\_\_\_\_

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE AMENDING SECTION 22-216 CONCERNING ADMINISTRATION OF THE LODGING TAX OF THE CODE OF ORDINANCES OF THE CITY OF WARRENSBURG, MISSOURI**

**NOW THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF WARRENSBURG AS FOLLOWS:**

Section 1. Section 22-216 of the Warrensburg Code of Ordinances is hereby amended to read as follows:

Sec. 22-216. Convention and Visitors Bureau.

(b) *Membership.* The board of directors shall consist of ~~nine (9)~~ seven (7) members. Membership on the board shall be from diverse professional backgrounds, with effort to include members from the hotel and motel industry, sports tourism, marketing, and groups or entities representing both facilities available for tourism and constituencies targeted for tourism activities. In addition, the city manager shall serve as a nonvoting ex-officio member. The city manager may designate other city staff to serve in their place as ex-officio member. One member of the city council shall be appointed by the mayor to serve as an ex-officio nonvoting member of the board. The Director of Parks and Recreation shall serve as a nonvoting ex-officio member.

Section 2. The provisions of this ordinance are intended to be incorporated into the Code of Ordinances of the City of Warrensburg, Missouri.

Section 3. This ordinance shall become effective immediately upon its passage.

Read two (2) times and passed in open session this \_\_\_\_\_ day of \_\_\_\_\_, 2017.

\_\_\_\_\_  
Bryan Jacobs, Mayor

ATTEST:

\_\_\_\_\_  
Cindy Gabel, City Clerk